



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/DS(MS)/2024

Date: 03.12.2024

Circular No: Acad-103/2024

All the Heads of Schools affiliated to CBSE

Subject: Celebration of *Bharatiya Bhasha Utsav* 2024 – reg.

Dear Principal

National Education Policy (NEP) 2020 emphasises the importance of languages (mother tongue based education and multilingualism) and a holistic approach to education that values and preserves the linguistic heritage of our country and fosters a sense of pride and appreciation for the multitude of languages that enrich our society.

The upcoming *Bharatiya Bhasha Utsav* will be a week-long celebration to commemorate the birth anniversary of the revered *Mahakavi* Subramania Bharati on December 11, 2024. This year's theme is 'Unity through Languages'. This celebration serves as a tribute to *Mahakavi Bharati* and aims to promote and celebrate the linguistic diversity that is intrinsic to the cultural fabric of our nation. A series of cultural events, competitions, and educational activities may be planned from 04.12.2024 to 11.12.2024, which could serve the following purpose:

1. Highlight the importance of language in preserving our cultural identity and promoting unity among our citizens
2. Foster a deeper appreciation for Indian languages and literature among students at school level.
3. Encourage multilingualism, Indian Languages as medium of education and research
4. Inspire and create a new generation of language enthusiasts

A list of suggestive activities is enclosed at Annexure 1. However, the school may customise these activities. Additionally, to encourage a sense of unison amongst all learners, day-wise themes may also be identified for the week as per the following suggestions:

1. Day 1: 04.12.2024, Wednesday: 'Harmony in Languages and Nature'
2. Day 2: 05.12.2024, Thursday: 'Blending Languages and Technology: The Power of Words in the Digital Age'
3. Day 3: 06.12.2024, Friday: 'Language and Literature: The Intersection'
4. Day 4: 07.12.2024, Saturday: 'Language Fair'
5. Day 5: 09.12.2024, Monday: 'The Eloquence of Expression' Oratory skill activities
6. Day 6: 10.12.2024, Tuesday: 'Language and Community'
7. Day 7: 11.12.2024, Wednesday: 'Language, Culture, and Us: A Regional Fiesta'

The week-long celebration may culminate on 11 December 2024 to mark the '*Bharatiya Bhasha Utsav*'. The schools are requested to do the needful in this regard. A brief report of activities (month-wise) and few photographs may be uploaded by the schools at the following link on or before 12.12.2024:

https://docs.google.com/forms/d/e/1FAIpQLSczi3Gbqm5IZ_PyOE8EuQYvrTDp7zqSJVvJfh2XG82BXuSh_A/viewform

With best wishes!

Dr. Praggya M Singh
Director (Academics)



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली –110002
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklaya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil - Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
14. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
15. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
16. DS to Chairperson, CBSE
17. Secretary/ Controller of Examinations/ All Directors, CBSE
18. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
19. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
20. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
21. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
22. In-Charge, Library
23. Record File

Director (Academics)



‘शिक्षा सदन’ ,17 राऊज़ एवेन्यू ,इंस्टीट्यूशनल एरिया, नई दिल्ली –110002
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Concept Note

भारतीय भाषा उत्सव Bharatiya Bhasha Utsav

For School Education

Theme:

भाषाओं के माध्यम से एकता (Unity through Languages)

"Our mother tongue shapes our lives just as our mother" Shri. Narendra Modi (Hon'ble Prime Minister, in Maan ki Bat episode, dated: 27 February 2022)

India is an example of unity in diversity. India exemplifies this through the coexistence of numerous languages within a shared geographic expanse, bound by common linguistic traits. These shared characteristics and the linguistic coherence among Bharatiya bhashas emphasize the nation's cultural richness while underscoring its intrinsic unity. This coherence not only highlights India's diversity but also serves as a testament to its unified identity. The shared linguistic features among Bharatiya bhasha point to a common origin, reflecting their interconnection and adaptability over millennia. This evolution demonstrates how cultural and linguistic plurality can thrive harmoniously, contributing to India's vibrant and inclusive identity.

To preserve and celebrate this linguistic and cultural heritage, it is essential to integrate Bharatiya bhasha into all levels of education. The National Education Policy (NEP) 2020 emphasizes this by mandating the incorporation of Bharatiya bhasha in the curriculum, promoting a multilingual approach from an early age. By encouraging the use of mother tongues and regional languages as mediums of instruction, the policy ensures the growth and development of Bharatiya bhasha at every level, reinforcing India's commitment to linguistic diversity and cultural richness. Additionally, recent research also underscores the cognitive benefits of multilingualism, further supporting the significance of learning multiple languages.

Highlighting the importance of linguistic unity and cultural preservation, Bharatiya Bhasha Utsav is celebrated annually on December 11th. This event commemorates the birth anniversary of Shri Subramania Bharati ji, also known as "Mahakavi Bharathi"—a revered Tamil poet, polyglot, writer, journalist, and a significant figure in India's independence movement.

This year's Bharatiya Bhasha Utsav, carries the theme "भाषाओं के माध्यम से एकता" (Unity through Languages). It underscores how India's diverse linguistic traditions can foster national unity and promote a harmonious society. Schools play a pivotal role in the celebration, offering young learners' opportunities to explore the richness of Bharatiya bhasha and contribute to cultivating a linguistically aware and culturally inclusive generation, resonating with the theme of unity through languages. The week-long celebration may culminate at the State/UT level through a State level event on the 11th December 2024 to mark the 'Bharatiya Bhasha Utsav'.

Suggested List of Activities:

S. No	Level	Suggested Activities
1.	<p>School level (Schools may choose any one activity for each day from the suggested activities or conduct all as per their convenience. You may also interchange activities across days as required.)</p>	<p>Day 1: 04 December 2024, Wednesday: "Harmony in Languages and Nature"</p> <ol style="list-style-type: none"> 1. Language Trees: Create a "language tree" in classrooms where students add leaves with words or sentences in different Bharatiya bhasha as they learn them. 2. Poetry Recitation based on Nature and Environment. 3. Nature walk: Take students on a walk to a nearby park, forest, or garden and have them observe the plants and animals. Students can discuss what they see in their own language. <p>Day 2: 05 December 2024, Thursday: "Blending Languages and Technology: The Power of Words in the Digital Age"</p> <ol style="list-style-type: none"> 1. Digital Language Journals: Have students maintain a digital journal where they document new words and phrases they learn in different languages, along with their meanings and usage. 2. Interactive Maps: Create interactive maps of India in classrooms where students can place labels, names of states, and cultural highlights in regional languages. 3. Cookbook Project: Compile a cookbook with recipes from different states, written in the respective languages. Students can contribute recipes and learn the related vocabulary. <p>Day 3: 06 December 2024, Friday: "Language and Literature: The Intersection"</p> <ol style="list-style-type: none"> 1. Bharathiyar and other prominent regional writers' Stories of National Unity: In this activity, students are to share stories and anecdotes from Bharathiyar's life that highlight his commitment to national unity and his vision of an inclusive India. This can also include storytelling sessions or dramatizations of key moments in his life. <i>(Note for teachers: The aim is to highlight that Bharathiyar and other prominent regional writers' life is a testament to the belief that</i>

cultural and linguistic diversity can coexist harmoniously.)

2. Language-themed Film Screenings: Schools to Show documentaries on various languages and folk traditions with a child-friendly viewership of different Bharatiya bhasha with subtitles. Follow up with discussions.

Day 4: 07 December 2024, Saturday: “Language Fair”

1. Language Learning Clubs: Form clubs dedicated to different languages where students can practice speaking, reading, and writing in a fun and supportive environment.
2. Language Art: Incorporate language learning into art projects, such as creating and displaying murals with words and phrases from different languages or illustrating stories and poems.
3. Festival Celebrations: Celebrate festivals from different regions of India in their authentic languages. Include activities like traditional music, dance, and food to enhance the cultural experience.
4. Language-based Treasure Hunts: Create treasure hunts where clues are written in different Bharatiya bhasha. Students must decode them to find the treasure.
5. In the language fair, each class can set up a stall showcasing a particular language, its script, common phrases, cultural artifacts, and traditional foods.
6. On the spot creativity: Encourage children to write slogans, draw pictures or paintings with captions, prepare posters, etc.

Day 5: 09 December 2024, Monday: “The Eloquence of Expression” Oratory skill activities

1. Language Theatre and Storytelling: Encourage students to perform short skits or plays in different Bharatiya bhasha. This could be done in groups and incorporate traditional stories or contemporary themes. Invite local authors or eminent educationalists to share folktales and stories from their native languages.

		<ol style="list-style-type: none"> 2. Bilingual Poetry Recitals: Have students choose a poem in one Indian language and translate it into another. They can then recite both versions and discuss the nuances of each. 3. Multilingual Debate Competitions: Organize debates where participants have to argue their points in different languages, switching languages at certain intervals. <p>Day 6: 10 December 2024, Tuesday: “Language and Community”</p> <ol style="list-style-type: none"> 1. Bhasha Mitra Initiative: Teachers may pair students who speak different languages and encourage them to teach each other basic greetings, phrases and sentences in their respective languages. 2. Bhasha Sarathi: Establish a program with schools from different regions of India where students can write letters in their language about their language and culture or share the messages of unity by translating where necessary and exchanging them with other students. 3. Collaborative Projects with Language Experts. Collaborate with local language experts or linguists to conduct workshops and interactive sessions with students, enriching their learning experience. <p>Day 7: 11 December 2024, Wednesday: “Language, Culture, and Us: A Regional Fiesta”</p> <ol style="list-style-type: none"> 1. Cultural Exchange Day: Students can dress in their traditional attire, representing their native culture, language, and traditions. 2. Language of the Week Projects: Each day, focus on a specific language and a project report can be compiled and presented on the final day of the week. Activities can include learning songs, dances, and important cultural aspects related to that language. <p><i>Other creative fronts: besides the above-mentioned activities, any other related and creative ideas may be encouraged.</i></p>
2.	Block/Cluster/ Panchayat level	1. Bhasha Utsav Yatra: Host a "Bhasha Utsav Yatra" where students and community members dress in traditional attire

		<p>and carry banners with phrases and slogans in different Bharatiya bhasha on national unity. The yatra can feature cultural performances, music, and dance from various regions, ending with a community gathering and cultural exhibition. To promote pride in linguistic diversity and cultural heritage through a vibrant, community-wide event.</p> <p>2. Community Language Workshops: Organize a field or community interaction program in nearby villages where students and their families spend a day with the local community. During this visit, they will engage in activities to learn a few words and phrases in the local language and immerse themselves in the local culture.</p> <p>3. Bhasha Vistaar Mela: Host a mela at the panchayat/cluster/block level, where teachers, parents and students display innovative teaching-learning techniques in local languages. This can include handmade books, flashcards, educational games, and storytelling. The best materials can be awarded and later used in classrooms to promote language learning.</p> <p>4. Organize Various Competitions: Organize various competitions at the block/cluster/panchayat level, including cultural performances, language-based games, and academic contests. Recognize and award the students to encourage participation and excellence.</p>
3.	District level:	<p>1. District-Level Competitions: Block/cluster/panchayat level winners may participate in district-level competitions to showcase their talents and linguistic skills.</p> <p>2. Bharatiya Bhasha Promotion Mela: Conduct a Bharatiya Bhasha promotion mela, involving schools across the region. The mela will feature exhibitions, cultural performances, and interactive language booths. Inviting the School Education Secretary or renowned educationists, or renowned celebrities to speak on the importance of mother tongue education and the need for promoting Bharatiya Bhasha in today's Bharat.</p> <p>3. Bhasha Jan-Jagran Abhiyan: Districts should Undertake an awareness drive to promote the benefits of multilingualism.</p>

		<p>4. Recognition and Awards for Schools: The respective School education departments may recognize and honour the 5 best schools in the district that have promoted multilingualism and Bharatiya Bhasha Utsav-related activities in the most creative ways. These activities aim to engage students, educators, and the community in promoting and preserving India's rich linguistic diversity.</p>
<p>4.</p>	<p>State Level</p>	<p>1. Bharatiya Bhasha Utsav: State/UT to organize a grand one-day celebration, 'Bharatiya Bhasha Utsav' at the State/UT capital, bringing together students across the State/UT to celebrate and promote the rich linguistic diversity of India.</p> <p>2. Speech on the Bharatiya Bhasha Utsav: On December 11th, 2024 during the Bharatiya Bhasha Utsav, the Hon'ble Chief Minister/ State Education Minister/ Education Secretary/other dignitaries may deliver a speech highlighting the importance of linguistic diversity and cultural unity. Additionally, the State/UT may organize a 30-minute to 1-hour program, documentary or interviews on government channels featuring discussions in Bharatiya bhasha. This program may include interviews with academic experts and notable personalities, providing insights and celebrating the rich linguistic heritage of our country.</p> <p>3. Workshops/Seminars: Organize workshops and seminars on the importance of multilingualism, the benefits of learning and promoting Bharatiya Bhasha.</p> <p>4. Collaborative Celebrations: State organizations like SCERT, DIETs State Boards, and so on may celebrate Bharatiya Bhasha Utsav. Also, other NGOs/CSOs, FM channels, local radio/TV channels, and newspapers (both local and regional) may be advised to celebrate Bharatiya Bhasha Utsav.</p>